

SHAPING THE FUTURE OF VETERINARY MEDICINE

through Innovation, Integration, and Impact

13th South African Veterinary Association
& Paraveterinary Congress, 2027



SPONSORSHIP PROSPECTUS

13-15 April 2027

**Emperor's Palace Convention
Centre**

SAVA
South African Veterinary Association
Suid Afrikaanse Veterinêre Vereniging

SHAPING THE FUTURE OF VETERINARY MEDICINE

Through Innovation, Integration, and Impact

13-15 April 2027 | Gauteng

SAVA 2027

2022 Sponsors



bella&max



LAKATO (PTY) LTD



LOMAEN MEDICAL



Wildlife Pharmaceuticals
South Africa (Pty) Ltd





Important
Dates

3 August 2026

Early Registration Opens
Abstract Submissions Opens

30 October 2026

Abstract Submissions Closes

23 November 2026

Abstract Acceptance Notices

11 December 2026

Provisional Programme Published

29 January 2027

Early Registration Close

26 February 2027

Sponsorship & Exhibition Bookings Closes

31 March 2027

Regular Registration Closes

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Invitation to Partner as a Sponsor

Dear Partners, Sponsors and Supporters,

On behalf of the Organising Committee, it is my great pleasure to invite your organisation to partner with the 13th South African Veterinary Association (SAVA) & Para-Veterinary Congress 2027 as a valued sponsor.

The SAVA Congress is recognised as South Africa's premier multidisciplinary veterinary event, bringing together the country's leading veterinarians, veterinary specialists, para-veterinary professionals, veterinary students, researchers, academics, policymakers, industry leaders and animal health professionals. It provides a unique platform where science, innovation, education and business converge to shape the future of animal health.

The 2027 Congress will be presented under the theme:

Shaping the Future of Veterinary Medicine: through Innovation, Integration, and Impact

This theme reflects our collective commitment to:

- **Innovation** – embracing emerging technologies, digital transformation, artificial intelligence, precision medicine and novel approaches that are redefining veterinary practice.
- **Integration** – strengthening collaboration across veterinary disciplines, government, academia, industry, conservation, agriculture, public health and international partners through a true One Health approach.
- **Impact** – creating lasting improvements in animal health and welfare, food security, biodiversity conservation, public health and environmental sustainability.

The veterinary profession is undergoing unprecedented change. Advances in technology, evolving disease threats, changing client expectations and increasing global interconnectedness require stronger collaboration between practitioners, researchers, educators and industry than ever before. The 2027 Congress will serve as the forum where these challenges are explored, innovative solutions are presented, and lasting partnerships are forged.

Delegates will benefit from an exceptional scientific programme featuring internationally renowned keynote speakers, cutting-edge research, practical clinical workshops, specialist panel discussions, industry exhibitions and numerous opportunities for professional networking and collaboration. Beyond scientific excellence, the Congress provides an environment where ideas are exchanged, relationships are built, and the future direction of the profession is influenced.

For sponsors, the Congress represents far more than a marketing opportunity - it is an opportunity to become an active partner in advancing veterinary medicine in South Africa.

By partnering with SAVA, your organisation will have the opportunity to:

- Showcase your products, technologies and services to a highly engaged audience of veterinary and para-veterinary professionals and decision-makers.
- Launch new products and innovations within South Africa's leading veterinary marketplace.
- Build meaningful relationships with current and future clients, researchers, educators and industry leaders.
- Strengthen your brand visibility before, during and after the Congress through a comprehensive marketing and communication campaign.
- Demonstrate your organisation's commitment to advancing veterinary science, education, animal health and welfare and One Health.
- Position your organisation alongside one of the most respected professional events within the South African animal health sector.

Our sponsorship programme has been designed to create genuine value for our partners. Whether through exhibition opportunities, educational sponsorships, branding, networking functions, digital engagement or customised partnership packages, we are committed to developing sponsorship solutions that align with your strategic objectives and maximise your return on investment.

More importantly, your support directly contributes to the success of a Congress that strengthens the veterinary and paraveterinary professions, promotes lifelong learning, encourages innovation and ultimately improves the health and welfare of animals and the communities that depend on them.

We believe that the greatest achievements are realised through partnership. Together we can create an exceptional Congress experience that inspires innovation, advances scientific excellence and strengthens the future of veterinary medicine in South Africa.

We sincerely invite you to join us as a valued partner of the **13th South African Veterinary Association & Paraveterinary Congress 2027**.

Thank you for considering this opportunity. We look forward to working with you and welcoming your organisation as one of our esteemed Congress partners.

Yours sincerely,

The Organising Committee

13th South African Veterinary Association & Para-Veterinary Congress 2027



Key contacts

LOCAL ORGANISING COMMITTEE

- ❑ Dr Paul van der Merwe (Congress Chairperson)
- ❑ Dr Ziyanda Qwalela (SAVA President)
- ❑ Dr Melvyn Greenberg (Congress Scientific Chairperson)
- ❑ Dr David Pretorius (Congress Financial Director)
- ❑ Dr Nandipha Ndudana (WVA African Representative)
- ❑ Mrs Sonja Ludik (Interim SAVA GM)

HOST ASSOCIATION

South African Veterinary Association

Website: www.sava.co.za

SAVA 2027 CONGRESS ORGANISER

SAVETCON Event Management

Corné Engelbrecht

Email: corne@savetcon.co.za

USEFUL LINKS AND CONTACT DETAILS

Exhibition & Sponsorship

corne@savetcon.co.za

SAVA 2027 Information

Website: www.sava2027.co.za

Registration

corne@savetcon.co.za

Accommodation

corne@savetcon.co.za

CONGRESS VENUE

Emperors Palace Hotel Casino Convention Resort

Fit for true Emperors in more ways than one, Emperors Palace Hotel Casino Convention Resort welcomes all to experience true luxury, excitement, and entertainment. Situated next to OR Tambo International airport, Emperors Palace is home to where royalty rest their heads, and fortune favours the brave.



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Why should you participate?

We acknowledge that the Congress would not be possible without the valued involvement and support of our key partners.

- ❑ Elevate your company profile and participate in the premier national event for the veterinary industry.
- ❑ Gain significant brand exposure to over 300+ practicing veterinarians, veterinary specialists, veterinary nurses, veterinary technologists, veterinary students, researchers, industry leaders, and other animal health professionals from across South Africa .
- ❑ Receive maximum exposure through the combined exhibition, catering, and poster area.
- ❑ Increase awareness and exposure of your organization via a variety of marketing mediums.
- ❑ Develop business connections and strengthen relationships through face-to-face engagement.
- ❑ Exhibit and generate new leads, develop your brand or launch a new product through the exhibition.
- ❑ Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions.
- ❑ Ensure your organization stays abreast of current developments and research in the industry and use this information to stay ahead of the market.
- ❑ See how your contribution directly influences the industry by participating in this important and exciting event!

Interested in Partnering with SAVA?

We believe in collaborative commitment with the veterinary industry to provide educational resources for our professional members. By connecting with the creators and providers of the products required by our members, we seek to improve the care of companion animals and to inspire future generations entering the profession.

We have always enjoyed close relationships with our sponsors and ensure that they receive true recognition and a return on investment for their support.

We recognize the dedication of our trade partners in promoting excellence in the education and professional development of the Veterinary Industry. Your support is essential for the success of this Congress and the quality of the academic programme.



Sponsorship Packages

All fees include 15% VAT

				
BENEFITS	ELEPHANT	RHINO	BUFFALO	LION
Packages Available	EXCLUSIVE	2	2	5
Stand Space	6x6m	6x4m	6x3m	1 st priority choice of stand space 3x3m
Congress Registrations	10	6	4	3
Exhibition Badges	10	6	4	3
Gala Dinner Tickets	10	6	4	3
Core Package Benefits	✓	✓	✓	✓
Advertisement	• Inside front cover of final programme • 100-word profile in final programme • 2 x bag inserts (provided by sponsor)	• 1 x A4 full-colour ad in final programme • 100-word profile in final programme • 2 x bag inserts (provided by sponsor)	• 1 x A5 landscape full-colour ad in final programme • 100-word profile in final programme • 1 x bag insert (provided by sponsor)	• 100-word profile in final programme • 1 x bag insert (provided by sponsor)
Delegate List (Including only those who agree to share detail)	Yes	Yes	No	No
Emails to Delegate List	2 Prior & 2 Post Congress	2 Prior & 1 Post Congress	1 Prior & 1 Post Congress	1 Post Congress
Cost (VAT exclusive amounts listed)	R150,000	R100,000	R52,500	R36,500

Core Package Benefits

- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/ abstract book, digital signage & mobile app.



Exhibition Opportunities

We will be offering Tension Fabric System (TFS) exhibition booths, which allows fabric to be easily fitted and removed. The fabric is stretched over the length of the exhibition stand.

The stand consists of black anodized poles, and the stretch fabric that spans across these can either be plain (we supply white) or branded with your artwork. Here's the sweetener - you get to take your branded prints with you at the end of the congress, to re-use at future events.

When you order corner fabric stands, you will benefit from the specialized design that offers either two or three open sides. The fascia allows ample signage and advertising space for your stand and includes plug points and spotlights. In-line units are different in that they are straight, with just one open side. The fascia provides ample advertising and signage space and offers a plug point & spotlights.

The TFS Packages Includes:

White Fabric Walls (based on stand selection), 1 x Full Color Fascia (logo & text), 1 x White Fabric-front lockable counter, 1 x Brochure Rack, 1 x Café Table, 2 x Chairs, 2 x LED Long Arm Spotlights, 1 x 15-amp plug point, ¼ DB Board.

Additional costs (over and above the stand costs) – VAT inclusive (these are yours to take home):

- Graphic Prints – Fabric / 2000mm (w) x 2400mm (h) – R2,430.00
- Graphic Prints – Fabric / 3000mm (w) x 2400mm (h) – R3,650.00
- Graphic Prints – Fabric / 6000mm (w) x 2400mm (h) – R7,290.00
- Graphic Prints – Counter / 950mm w x 950mm h – R575.00

White Fabric 3x3m (corner)



Printed Fabric 3x3m (corner stands)



Core Package Benefits

- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.



Exhibition Packages

All fees include 15% VAT

BENEFITS	PRIME	REGULAR	SPACE ONLY
Stand	3x3m TFS Package Corner Stand	3x3m TFS Package Inline Stand	Minimum 3x3m Space Only Custom Builds
Exhibitor Badges Included	2	2	2
Additional Badges	Full R4,000 Per Day R1,350	Full R4,000 Per Day R1,350	Full R4,000 Per Day R1,350
Core Package Benefits	✓	✓	✓
Advertisement	100-word profile in final programme	100-word profile in final programme	100-word profile in final programme
Cost (VAT exclusive amounts listed)	R30,000	R25,000	R20,500/9 ² m

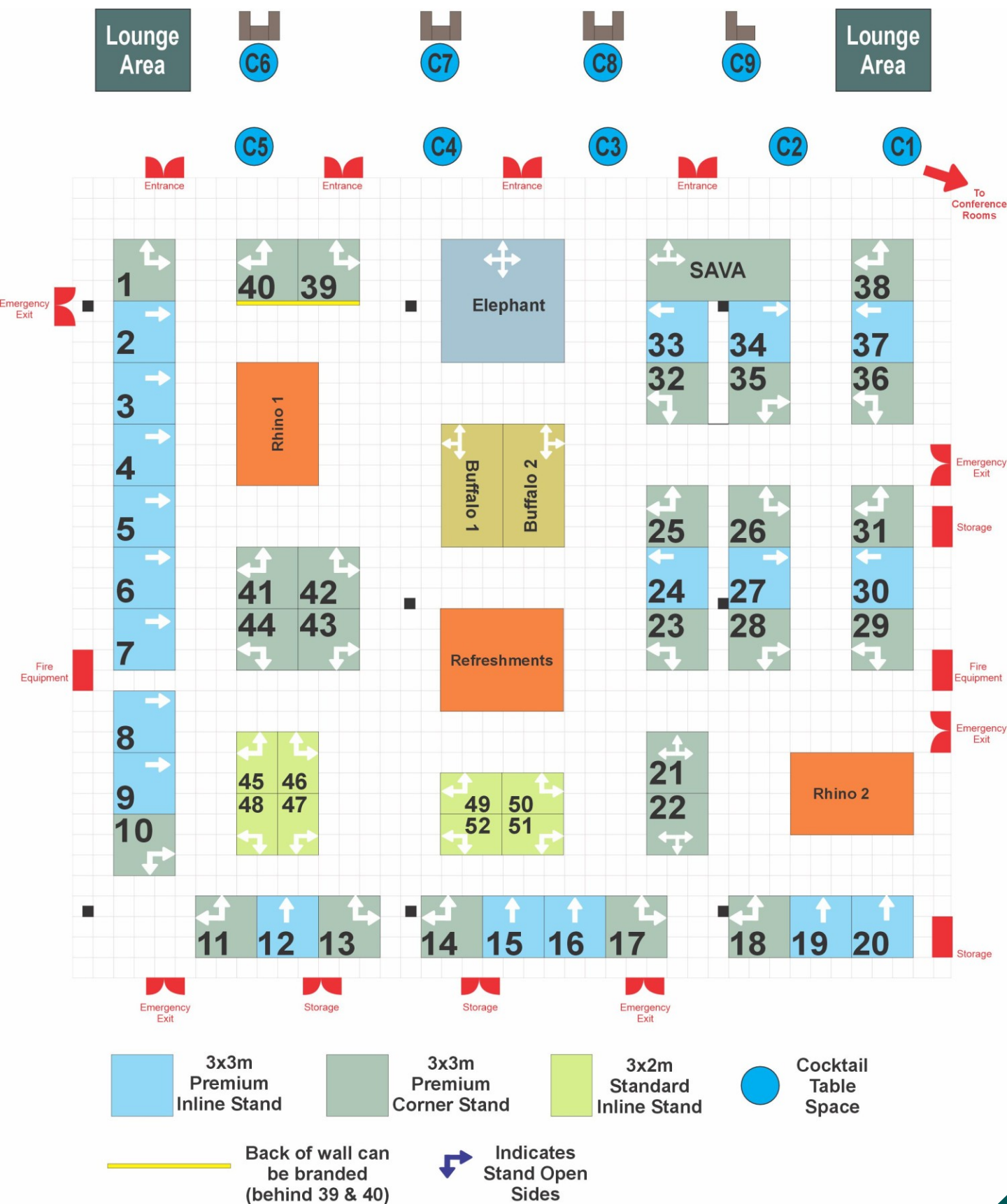
BENEFITS	STANDARD	FOYER	BANNER ONLY
Stand	3x3m TFS Package Corner Sand	3x2m Cocktail Table in Foyer	Max 3 Pull up Banners
Exhibitor Badges Included	2	1	1
Additional Badges	Full R4,000 Per Day R1,350	Full R4,000 Per Day R1,350	Full R4,000 Per Day R1,350
Core Package Benefits	✓	✓	✓
Advertisement	100-word profile in final programme	100-word profile in final programme	100-word profile in final programme
Cost (VAT exclusive amounts listed)	R18,500	R12,500	R8,500

Core Package Benefits

- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.



Proposed Floorplan (subject to change/approval)





Hospitality Packages

All fees include 15% VAT



Welcome Reception – R50,000.00 (EXCLUSIVE)

Create a memorable first impression by sponsoring the official SAVA 2027 Welcome Reception. Held in the Exhibition Area on the opening evening of the congress, this networking event brings together all registered delegates, speakers, and exhibitors in a relaxed and engaging setting - offering an excellent opportunity to showcase your brand at the very start of the event.

Core Package Benefits, plus

- Sponsor's branding at venue entrance (to be supplied).
- Opportunity to provide items bearing company logo for use at the event.
- Logo included on all materials relating to the reception (including invitations, tickets, etc.)
- 250-word write-up in all media.
- 5 x complimentary tickets to reception



Gala Dinner - R80,000.00 (NOTE: This opportunity can be shared with another company)

Celebrate with delegates at one of the most anticipated social highlights of SAVA 2027 by sponsoring the official Gala Dinner under the **Theme: VetMed2025 – The future of animal health**. This prestigious evening event offers an excellent platform to connect with delegates, speakers, and industry leaders in a relaxed and memorable setting while showcasing your brand.

Core Package Benefits, plus

- Logo on all items related to the gala dinner, including programmes/menus/invitations/tickets.
- 2 free standing banners in the dinner venue.
- Opportunity to place gifts on the tables for the delegates.
- Full page advertisement in final programme/abstract book.
- 8 x tickets for guests of your choice.



Speaker Room – R22,5800 (EXCLUSIVE)

Support the dedicated Speaker Preparation Room, an essential workspace where presenters finalise presentations, upload content, prepare for sessions, and connect with fellow speakers throughout the Congress. This exclusive sponsorship opportunity positions your organisation at the heart of the scientific programme and provides valuable exposure to leading experts and thought leaders in the veterinary and paraveterinary professions.

Core Package Benefits, plus:

- Exclusive naming rights as the official Speaker Preparation Room Sponsor.
- Sponsor branding displayed prominently at the entrance and within the Speaker Preparation Room.
- Company logo featured on all signage associated with the Speaker Preparation Room.
- Recognition on the Congress website as the Speaker Preparation Room Sponsor.
- Opportunity to provide branded stationery, notepads, pens, refreshments, or other approved items within the room.
- Opportunity to display a corporate pull-up banner in the Speaker Preparation Room (subject to venue regulations).
- Direct brand exposure to invited speakers, session chairs, moderators, and scientific programme contributors.

Core Package Benefits

- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.



Branding Packages

All fees include 15% VAT

Delegate Bags – R60,000.00 (EXCLUSIVE) - Co-Branding with SAVA 2027 branding

Place your brand at the centre of the delegate experience by sponsoring the official congress delegate bags. Every registered attendee will receive a bag used throughout the event and long afterwards, ensuring strong brand visibility and a lasting association with the congress.

Core Package Benefits, plus

- 2 x Inserts into congress bag.
- Full A4 page advertisement in final programme/abstract book.
- Full page advertisement in final programme/abstract book.
- 2 x congress complimentary tickets (includes welcome reception attendance).

Registration Area - R40,000.00 (EXCLUSIVE) - Co-Branding with SAVA 2027 branding

Position your brand at the heart of the delegate arrival experience by sponsoring the official congress registration area. As the first point of contact for all attendees, this high-traffic space offers exceptional visibility and repeated engagement throughout the event.

Core Package Benefits, plus

- Branding on lanyards & nametags
- Opportunity to display brochures and banners in registration area.
- 1 x Insert into delegate packs.
- Full page advertisement in final programme/abstract book.
- 2 x congress complimentary tickets (includes welcome reception attendance).

Notebooks & Pens – R25,000.00 (EXCLUSIVE) - Co-Branding with SAVA 2027 branding (recycled/environmentally friendly notebook)

Support the learning experience of delegates while showcasing your brand through the official congress notebooks and pens. Used throughout the sessions and often kept long after the event, this sponsorship offers continuous brand visibility while aligning your organisation with sustainability and knowledge sharing.

Core Package Benefits, plus

- Your logo only on congress notebook.
- 1 x Insert into delegate bag.
- Full page advertisement in final programme/abstract book.

Reusable Glass Water Bottles – R20,000.00 (EXCLUSIVE)

Align your brand with sustainability while placing it directly in the hands of every delegate. As the exclusive sponsor of the congress reusable glass water bottles, your brand will enjoy high visibility throughout the event and long after delegates return home.

Core Package Benefits, plus

- Logo printed on the bottles.
- 250-word write-up in all media.
- Full page advertisement in final programme/abstract book.





Branding Packages

All fees include 15% VAT

★ Connect & Charge Sponsor – R15,000.00 (EXCLUSIVE)

Keep delegates powered and connected by sponsoring the official Charging Stations at SAVA 2027. With attendees relying on their mobile devices throughout the congress to access the programme, mobile app, and communications, charging stations become high-traffic areas—offering excellent brand visibility and repeated engagement.

Core Package Benefits, plus

- Your organisation recognised as the official sponsor of the congress charging stations, supporting connectivity and convenience for delegates.
- Opportunity to display your branding on or around the charging stations located in key areas of the venue (branding to be supplied by the sponsor).
- Charging stations positioned in busy delegate areas, ensuring repeated visibility as attendees recharge their devices throughout the day.
- Your organisation acknowledged alongside the Charging Stations sponsorship in the Final Programme and Abstract Book.
- Opportunity to include one promotional insert in the delegate bags distributed to congress participants.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand visibility during the congress.

★ Delegate Survival Packs (Fun Bags) Sponsor – R15,500.00 (EXCLUSIVE)

Become the exclusive sponsor of the Delegate Survival Packs, distributed to all registered delegates upon arrival at the Congress. These packs provide a practical and memorable touchpoint, ensuring your brand is among the first that delegates encounter during their event experience.

Core Package Benefits, plus

- Your organisation recognised as the official sponsor of the congress charging stations, supporting connectivity and convenience for delegates.
- Opportunity to display your branding on or around the charging stations located in key areas of the venue (branding to be supplied by the sponsor).
- Charging stations positioned in busy delegate areas, ensuring repeated visibility as attendees recharge their devices throughout the day.
- Your organisation acknowledged alongside the Charging Stations sponsorship in the Final Programme and Abstract Book.
- Opportunity to include one promotional insert in the delegate bags distributed to congress participants.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand visibility during the congress.
- Opportunity to provide a welcome message or branded insert in the delegate pack.



YOUR
LOGO

Bag Inserts – R1,000.00

Place your promotional material directly into the hands of Congress delegates through a branded conference bag insert. This opportunity allows your organisation to communicate key messages, promote products or services, share special offers, or distribute samples to a highly targeted audience of veterinary and paraveterinary professionals.

Core Package Benefits, plus

- One promotional item, brochure, flyer, voucher, sample, or branded giveaway included in all delegate conference bags.
- Opportunity to promote new products, services, launches, or special offers.
- Opportunity to drive traffic to your exhibition stand through promotional incentives or competitions.
- Ability to include a call-to-action directing delegates to your website, social media platforms, or exhibition booth.



Marketing Packages

All fees include 15% VAT

Advertisement in congress Book - From R3,000.00

Promote your organisation and showcase your products or services by advertising in the official SAVA 2027 congress Programme and Abstract Book. This essential publication is distributed to all delegates and serves as a key reference for the scientific programme, speakers, and research abstracts throughout the congress and beyond.

- Full A4 page colour advertisement: inside front page/inside back page – R4,000.00
- Full A4 page colour advertisement: inside page – R3,000.00

Core Package Benefits, plus:

- A full-page advertisement in the official congress Programme and Abstract Book, ensuring strong visibility among delegates.
- Direct exposure to an international audience of scientists, researchers, laboratory specialists, veterinarians, and industry professionals attending the congress.
- The Programme and Abstract Book is widely used during the congress and often retained by delegates as a reference document after the event.
- Your organisation acknowledged as a Programme Book Advertiser within the publication.



Congress Mobile App – R40,000.00 (EXCLUSIVE) - Co-branded with SAVA 2027 logo on congress Mobile Application

Enhance the digital experience of delegates by sponsoring the official SAVA 2027 Mobile App. Used by attendees to access the programme, speakers, abstracts, venue information, and real-time updates, the app provides continuous brand exposure before, during, and after the congress.

Core Package Benefits, plus

- Your logo prominently featured on the conference mobile app, providing high visibility to all delegates using the platform.
- Opportunity for your logo to appear on the app's opening splash screen when users launch the application.
- Opportunity to include a sponsored message or banner within the app, directing delegates to your website, exhibition stand, or key information.
- Your organisation acknowledged as the official congress Mobile App Sponsor in the Final Programme and Abstract Book.
- Exposure through the app before the congress as delegates plan their schedules, and throughout the event for programme updates and notifications.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand visibility during the congress.
- Co-branded with SAVA 2027 logo on congress Mobile Application



Congress Programme/ Abstract Book (online) – R30,000.00 (EXCLUSIVE)

Associate your brand with one of the most widely used and enduring resources of SAVA 2027 by sponsoring the official congress Programme and Abstract Book. This essential publication contains the full scientific programme, speaker information, and research abstracts, and serves as a key reference for delegates during and after the congress.

Core Package Benefits, plus

- Your organisation recognised as the official sponsor of the congress Programme and Abstract Book, distributed to all delegates.
- Your logo featured on the cover of the Programme and Abstract Book (placement subject to design layout).
- A full-page advertisement within the Programme and Abstract Book, providing strong visibility among delegates and readers.
- Sponsor acknowledgement included within the Programme and Abstract Book, reinforcing your organisation's support of the scientific programme.
- As a key reference document, the publication is frequently used during the congress and retained by delegates for future reference.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, ensuring continued brand visibility throughout the congress.

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SAVA 2027



**SUBMIT YOUR
APPLICATION
TODAY**

SPONSORSHIP

SAVA 2027 CONGRESS ORGANISER

SAVETCON Event Management

Corné Engelbrecht

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www.sava2027.co.za