



# **INTEGRATIVE VETERINARY MEDICINE CONFERENCE 2026 | SOUTH AFRICA**

**31 July - 02 August 2026 | Protea Hotel, Stellenbosch**



# Welcome Message



Dear colleagues,

## Welcome to the First Integrative Veterinary Medicine Conference, South Africa

It is with great excitement and pride that we invite you to attend the **First Integrative Veterinary Medicine Conference in South Africa** which will take place from 31 July – 2 August 2026 at the Protea Hotel Marriott Techno Park, Stellenbosch. This is a landmark event marking a new chapter in the evolution of veterinary care in our country.

Integrative Veterinary Medicine (IVM) represents the thoughtful integration of complementary therapies with conventional veterinary treatment, guided by the best available scientific evidence. Rather than replacing traditional medical and surgical care, IVM enhances it - supporting improved clinical outcomes, patient comfort, and long-term health management in modern veterinary practice.

Across the globe, veterinary professionals are embracing modalities such as acupuncture, rehabilitation therapy, therapeutic laser and ultrasound, integrative nutrition, herbal medicine, and massage therapy as valuable adjuncts to conventional care. Veterinary institutions worldwide are recognising this important shift. In fact, surveys of American Veterinary Medical Association-accredited colleges reveal that the majority now incorporate some level of IVM teaching or clinical service - underscoring its growing role in evidence-based veterinary medicine.

This inaugural South African conference will bring together 50-70 respected international and local clinicians, educators, and practitioners who actively practice and teach integrative approaches. Over the course of the event, you can expect:

- Practical, evidence-based learning
- Real-world case applications
- Interactive discussions and collaboration
- Expanded clinical tools for everyday practice

We warmly invite veterinarians, veterinary nurses, rehabilitation practitioners, and students to join us in shaping the future of veterinary medicine in South Africa.

Be part of this pioneering gathering. Expand your knowledge. Strengthen your practice. Help lead the way in integrative veterinary care.

We look forward to welcoming you.

*Dr Roselle Hartwigsen*  
Conference Chairperson

Conference Organisers



# Proposed Programme Outline



## DAY 1

**Friday 31 July 2026**

- 13:00 – Congress Starts
- 13:00 – Keynote 1
- 14:00 – Showcase - Sponsor 1
- 14:15 – Session 1
- 15:00 – Mid-afternoon refreshments
- 15:20 – Session 2
- 17:30 – Close of Day 1
- 17:40 – Welcome cocktail reception

## DAY 2

**Saturday 1 August 2026**

- 08:30 – Congress Starts
- 08:40 – Keynote 2
- 09:30 – Showcase - Sponsor 2
- 09:45 – Session 3
- 10:30 – Mid-morning refreshments
- 10:45 – Session 4
- 13:00 – Lunch
- 14:00 – Session 5
- 15:00 – Mid-afternoon refreshments
- 15:30 – Session 6
- 17:00 – End
- 18:30 – Congress Dinner - Drumstruck@Silvermist

## DAY 3

**Sunday 2 August 2026**

- 08:30 – Congress Starts
- 08:40 – Keynote 3
- 09:30 – Showcase - Sponsor 3
- 09:45 – Session 7
- 10:30 – Mid-morning refreshments
- 10:45 – Session 8
- 13:00 – Lunch
- 14:00 – Session 6
- 15:00 – Close of Congress
- 15:30 – End

## Why partner with us?

By sponsoring the inaugural IVM Conference, your organisation will:

- Position itself as a leader in the evolving integrative veterinary field
- Gain direct access to a targeted, engaged professional audience
- Strengthen brand visibility and credibility
- Build meaningful relationships with key industry stakeholders
- Demonstrate commitment to professional development and innovation

As a founding partner of this inaugural event, your brand will be aligned with shaping the future of veterinary care in South Africa.

# About the Destination



## Stellenbosch, Western Cape

Stellenbosch is an ideal location for a conference, combining world-class venues, rich heritage, and breathtaking scenery in the heart of South Africa's famous Cape Winelands. As South Africa's second-oldest town and home to Stellenbosch University, the town offers a vibrant intellectual atmosphere alongside a charming historic centre known for its Cape Dutch architecture, tree-lined streets, and award-winning restaurants and wine estates. Stellenbosch provides modern conference infrastructure, a wide range of accommodation options, and exceptional culinary and wine experiences that create memorable networking opportunities for delegates. Conveniently located just 50 km from Cape Town and approximately a 35-40-minute drive from Cape Town International Airport, Stellenbosch allows easy access to the international gateway and the many cultural, natural, and business attractions of Cape Town, making it both a practical and inspiring conference destination.



# About the Venue



## Protea Hotel Marriott Techno Park Stellenbosch

Plan your getaway to one of South Africa's most charming towns and let us extend you a warm welcome to Stellenbosch, South Africa. This hotel is ideally situated and brimming with amenities, making Protea Hotel Stellenbosch the perfect destination for both business and leisure.

Intuitively appointed rooms feature deluxe bedding, complimentary Wi-Fi, room service, and other perks. They also offer apartment-style accommodations with semi-self-catering kitchenettes, perfect for extended hotel stays in Stellenbosch Winelands. Enjoy a buffet breakfast at Cultivar Restaurant or relax over dinner and drinks at Die Wingerd Restaurant.



# About the Conference Dinner



## Drumstruck @ Silvermist

Enter a world of music, wine, friendship & laughter. Experience uninterrupted views of the Cape Peninsula, while being treated to an exclusive wine tasting (or iced tea tasting) by Silvermist owner and winemaker Gregory Louw. Then, embark on an African musical journey like no other!

Straight from Broadway, Drumstruck presents you with the history of the drum and wows you with extraordinary performances and ancient stories. Everyone gets a drum to play in this unique interactive global hit production! Join us for a South African braai after the show.



# Opportunities



Industry involvement is one of the key elements to the success of the IVMSA 2026.

The conference provides a number of Sponsorship and Exhibition opportunities to suit your organisation's requirements and objectives, with great benefits. We will also offer you the ability to customise/tailor your preferred package to meet your specific marketing and budgetary requirements.

Your presence and contribution enhance the overall scientific impacts of the meeting - through promotional opportunities, scientific exchange and community engagement. In principle, all sponsors will be treated on a "first come, first served" basis and will be mentioned in all Conference Publications, such as the Final Programme and the Conference Website.

On behalf of the Organising Committee, we look forward to welcoming you as a valued Partner, Sponsor or Exhibitor at the Conference.

## Why do you need to participate

### Access to a Targeted and Engaged Audience

The conference will attract veterinarians, animal health professionals, researchers, and industry decision-makers specifically interested in integrative and holistic approaches. Sponsors get direct access to this niche, highly relevant group, which enhances lead quality and conversion potential.

### Brand Visibility and Positioning

Being featured at a first-of-its-kind national event positions sponsors as *leaders* and *innovators* in the veterinary and animal health space. Conference branding, signage, program mentions, and exhibitor opportunities boost visibility among professionals who shape purchasing and referral practices.

### Networking and Relationship Building

Sponsors can connect directly with:

- Practicing veterinarians
- Clinic owners and managers
- Researchers and academics
- Veterinary students and future professionals

These relationships can lead to partnerships, collaborations, product trials, and long-term business opportunities.

### Market Research and Insights

Interacting with delegates offers real-time feedback on products, services, and industry needs. Sponsors can gather insights on challenges, preferences, and emerging trends in integrative veterinary medicine.

### Support and Advancement of the Profession

By sponsoring, companies signal support for professional development and the growth of integrative approaches in animal health. This can strengthen goodwill with practitioners and the broader veterinary community.

### Media and Promotional Exposure

Sponsors often benefit from:

- Pre-event marketing (emails, social media, websites)
- On-site exposure
- Post-event follow-ups and materials

This multiplies reach beyond the event itself and reinforces brand recall.

### Competitive Advantage

Being an early sponsor in a new conference sets a company apart from competitors, especially in a market like South Africa where integrative veterinary medicine may be an emerging focus.

# Sponsorship Packages



## MAIN CONFERENCE SPONSOR

R45,000.00

**Exclusive**

### Package includes:

- Exhibition space only (provided: trestle table, linen, 2 chairs) - 3m x 2m
- 10-minute presentation on main Conference programme
- Full Conference registrations x 2
- Attendance to Conference Gala Dinner x 2
- Branded materials for tables in plenary venue at start of first session
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Logo on the cover page of the abstract book that will be available on-line on the Conference website during and after the event.
- Intersession slide acknowledgement
- A4 Colour advertisement and introduction in the final programme/abstract book
- Bag insert (company brochure placed in the delegate bags), max 4 pages

## CONFERENCE DINNER SPONSOR

R40,000.00

**Exclusive**

### Package includes:

- Company banner in Dinner Venue (max 3 pull up banners)
- 10-minute welcome presentation at dinner
- Full Conference registrations x 2
- Attendance to Conference Gala Dinner x 2
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Logo on the cover page of the abstract book that will be available on-line on the Conference website during and after the event.
- Intersession slide acknowledgement
- A4 Colour advertisement and introduction in the final programme/abstract book
- Bag insert (company brochure placed in the delegate bags), max 4 pages

## CONFERENCE DELEGATE BAGS

R15,000.00

**Exclusive**

### Package includes:

- Branding the Delegates bags is a much sought-after sponsorship opportunity, which will ensure your company brand will be remembered long after the Conference.
- Conference Organiser will source the bags and send to sponsor for approval. Sponsor's logo co-branded with Conference logo on the delegate bags
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement
- Bag insert (company brochure placed in the delegate bags), max 4 pages

# Sponsorship Packages



## REGISTRATION AREA

R15,000.00

**Exclusive**

### Package includes:

- Sponsoring the name badges, lanyards & pocket programme provides you with 100% certainty that your company name will be seen and remembered by every visitor.
- Sponsor may brand the registration area with a tablecloth, maximum 2 pull up banners, pamphlets, gifts & pens (to be supplied by sponsor)
- Sponsor has the option to provide staff to manage the registration and interact with the delegates
- Any further reasonable requests for the registration area will be considered e.g. providing branded waiters with welcome drinks.
- Name badges, lanyard & pocket programme will display your company logo.
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

## SPEAKER SPONSORSHIP

Price on Request

*(speaker profiles will be shared)*

Our invited speakers include respected international and local clinicians actively shaping the future of integrative veterinary care. Sponsoring a speaker offers your organisation premium visibility and strong alignment with thought leadership, innovation, and clinical excellence.

### Package includes:

- Full Conference registrations x 2
- Exclusive recognition as the Official Sponsor of [Speaker Name]
- Logo displayed during the sponsored session
- Verbal acknowledgement during speaker introduction
- Opportunity to introduce the speaker (optional) Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

## NOTEBOOKS & PENS

R5,000.00

**Exclusive**

### Package includes:

- Notebooks & pens will be branded with the Conference & sponsor logo.
- Notebooks & pens will be placed on tables inside the Conference hall on the first day of the Conference
- Conference Organiser will source the notebooks and pens and send to sponsor for approval. Sponsor's logo co-branded with Conference logo on the items
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

# Sponsorship Packages



## COMPANY SHOWCASE

R5,000.00

Only 3 slots available

### Package includes:

- 15-minute presentation on main Conference programme
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

## ADVERT IN PROGRAMME/BOOK OF ABSTRACTS

R2,000.00

### Package includes:

- A4 Colour advertisement and introduction in the final programme/abstract book
- Bag insert (company brochure placed in the delegate bags), max 4 pages
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

## BAG INSERTS

R1,250.00

Sponsor will have the opportunity to distribute company brochures, giveaways and branded items in the delegate bags.

### Package includes:

- Bag insert (company brochure placed in the delegate bags), max 4 pages or promotional item
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

# Exhibiting

## EXHIBITION – 2 PERSONS

R15,000.00

### Package includes:

- Space only (provided: trestle table, linen, 2 chairs) - 2m x 2m
- Full Conference registrations x 2
- Attendance to Conference Gala Dinner x 2
- 100-word company profile/product information in the final programme/abstract book
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

## EXHIBITION – 1 PERSON

R12,500.00

### Package includes:

- Space only (provided: trestle table, linen, 2 chairs) - 2m x 2m
- Full Conference registrations x 1
- Attendance to Conference Gala Dinner x 1
- 100-word company profile/product information in the final programme/abstract book
- Logo on Conference website
- Logo on on-site acknowledgement board/banner
- Intersession slide acknowledgement

# Terms & Conditions

1. Sponsor/Exhibitor packages are available on a first-come-first-serve basis, and the Organisers reserve the right to decline applications at their sole discretion.
2. **LIABILITY:** Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the liability policies outlined below. The organisers and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise, of Exhibitor or its employees or agents.
3. **INSURANCE:** The organisers, the host company or the venue does not maintain insurance covering Exhibitors property or employees. It is the sole responsibility of the Exhibitors to obtain public liability insurance, business interruption insurance, property damage insurance, and workers' compensation insurance covering and protecting Exhibitors against all such losses as referenced in these Guidelines.
4. **PAYMENT SCHEDULE:** Full payment required on receipt of invoice. Exhibition participation and positioning and sponsorship, however, is only confirmed on receipt of a signed contract and full payment. Failure to comply with the payment could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
5. The form constitutes as a legal and / or contractual engagement.
6. All exhibition/sponsorship contracts are final and cannot be retracted.
7. The Conference Organising Committee reserves the right to decline exhibition/sponsorship bookings.
8. The law of South Africa governs this contract.
9. The Conference Organising Committee reserves the right to amend the rules and regulations governing exhibition at its discretion.
10. **CANCELLATION POLICY:**
  - a) All cancellations must be received in writing.
  - b) Cancellations received by 10 April 2026 will receive a full refund, less a 10% handling fee on the full value committed.
  - c) Cancellations received between 11 April 2026 and 25 May 2026 will receive a 50% refund on the full value committed.
  - d) Cancellations received after 25 May 2026 will be liable for the full value committed.
  - a) Refunds will be issued after the Conference has taken place.

